

ECC BOOSTER CLUB

9.14.21 Minutes

Welcome / Introductions

- What is the Booster Club?
 - Opportunity to connect with other parents
 - Fundraising Support
 - 2 mailings / social media campaigns a year: scholarship campaign in the summer & annual report / general appeal in the winter, around Giving Tuesday
 - 2 events a year: cocktail party in the fall & 5K/scavenger hunt in the spring
 - Staff Support: Holiday & Spring Staff Appreciation Luncheons
 - Booster Club gets lunch donated, or families donate about \$5-10 per child to fund lunch. Lunch can be served by families depending on COVID situation.

ECC News

- Brightwheel
 - Please be sure to turn on Brightwheel notifications for updates on center closures and other news.
 - Please update all contact information for you and your child on Brightwheel.
 - Please sign in & out on Brightwheel every day. Attendance data is used in reporting.
- COVID-19 Procedures
 - As we have seen a dramatic increase in the number of COVID-19 cases in our community, we ask that you continue to watch your child and family for symptoms. Please do not bring your child in to the center if anyone in your household displays COVID-19, or if anyone in your household has been exposed. If your child has any close contact with anyone diagnosed with COVID-19 you will be emailed a letter with directions and information.
- Shop for ECC
 - Kroger: <https://www.kroger.com/i/community/community-rewards>
 - Publix: <https://corporate.publix.com/community/corporate-campaigns/publix-partners>
 - Amazon Smile: <https://smile.amazon.com/gp/chpf/homepage>
 - United Way Specific Care: If anyone has to donate through UW through work, they can designate their funds specifically to ECC. Our fund number is 385. <https://www.unitedwayatlanta.org/wp-content/uploads/2017/11/United-Way-of-Greater-Atlanta-Specific-Care-List.pdf>

Raffle Items

Our Fall Raffle is open until Friday, September 17. Details about raffle items can be found [here](#), and raffle tickets can be purchased from Meagan any day from 9 a.m. to 5 p.m.

Fall "Semester" at ECC

- #GivingTuesday / 500 Campaign
 - Giving Tuesday is a global movement dedicated to giving back, and at ECC we pair it with our annual fundraising appeal each winter. Giving Tuesday this year will be November 30, and will be the kick start for our campaign to recruit 500 new recurring donors by the end of our fiscal year (June 30).
- Holiday Luncheon

Questions?

Next Meeting: Tuesday, October 12 at 5:15 p.m. via Zoom