



## Exceptional Supporters

### Legacy \$10,000

- Company name & logo featured in all publications, including our monthly Parent Newsletters, quarterly Donor Newsletters, Annual Report, & website
- Press Release recognition for all media announcements
- Company product and/or services highlighted in the Center's main lobby
- Coordination of volunteer engagement at the Center
- Choice of marketing and participation at all four special events, see **Special Event Marketing and Participation**
- Naming option for choice of one special event
- Publicity at four special events that includes:
  - Company name included in event title(s) in all media publications
  - Recognized in thank you letters to all participants
  - Logo and name included in print & electronic promotional materials
  - Logo and name prominently displayed on Sponsor signage at event(s)
  - Provided with space to distribute information at event(s)
  - Invited to provide flyers, coupons, and promotional items for distribution to participants

### Benefactor \$5,000

- Company name & logo featured in quarterly Donor Newsletters, Annual Report, & website
- Company product and/or services highlighted in the Center's main lobby
- Coordination of volunteer engagement at the Center
- Choice of marketing and participation at all 3 special events, see **Special Event Marketing and Participation**
- Publicity at three special events that includes:
  - Logo and name included in print & electronic promotional materials
  - Logo and name prominently displayed on Sponsor signage at event(s)
  - Provided with space to distribute information at event(s)
  - Invited to provide flyers, coupons, and promotional items for distribution to participants

### Partner \$3,000

- Company name & logo featured in Annual Report & website
- Company product and/or services highlighted in the Center's main lobby
- Coordination of volunteer engagement at the Center
- Choice of marketing and participation at all 2 special events, see **Special Event Marketing and Participation**
- Publicity at two special events that includes:
  - Logo and name prominently displayed on Sponsor signage at event(s)
  - Provided with space to distribute information at event(s)
  - Invited to provide flyers, coupons, and promotional items for distribution to participants



## Exceptional Supporters (cont)

### Lead \$1,000

- Company name & logo featured in Annual Report & website
- Company product and/or services highlighted in the Center's main lobby
- Coordination of volunteer engagement at the Center
- Choice of marketing and participation at all 1 special event, see **Special Event Marketing and Participation**
- Publicity at one special event that includes:
  - Provided with space to distribute information at event(s)
  - Invited to provide flyers, coupons, and promotional items for distribution to participants

### Guide \$500

- Company name & logo featured in Annual Report
- Coordination of volunteer engagement at the Center

OR

- Choice of name recognition and participation at all 1 special event, see **Special Event Marketing and Participation**

### Friend \$250

- Coordination of volunteer engagement at the Center

OR

- Choice of name recognition and participation at all 1 special event, see **Special Event Marketing and Participation**



## Special Event Marketing and Participation

- *Benjamin P. Maxwell Memorial Golf Tournament*
  - Legacy        4 foursomes
  - Benefactor    3 foursomes
  - Partner        2 foursomes
  - Lead            1 foursome
- *Hustle for Hope Fun Run*
  - Legacy        12 registrations
  - Benefactor    10 registrations
  - Partner        8 registrations
  - Lead            6 registrations
  - Guide          4 registrations
  - Friend         2 registrations
- *Donor Cocktail Celebration*
  - Legacy        12 registrations
  - Benefactor    10 registrations
  - Partner        8 registrations
  - Lead            6 registrations
  - Guide          4 registrations
  - Friend         2 registrations
- *Dessert Auction*
  - Title Sponsor option
  - Opportunity provided for direct marketing to parents and friends of the Elaine Clark Center at event